

The 10th edition of the Paper Recycling Conference Europe brings key industry experts to Milan

Taking place for the first time in Milan, Italy from 29-30 October, 2014, the 10th edition of the Paper Recycling Conference Europe, organised by Recycling Today Media Group and Smithers Pira, announces its fully confirmed programme.

Organisers of the [Paper Recycling Conference Europe](#), Recycling Today Media Group and Smithers Pira, are delighted to announce the European recovered [paper conference agenda for 2014](#). It is once again positioned to provide an ideal forum for the entire paper recycling industry to network and share ideas, while also gaining insight into key industry drivers from the perspectives of both the consuming and supply side of the recycling market.

The conference will kick off with an executive session featuring leaders in the paper recycling industry, including Marc-Antoine Belthe, the Head of Recycling for Veolia Proprete France Recycling and Jim Malone, European Sales and Purchasing Director, DS Smith Recycling Division. The session also will include a global forecast from Per-Ove Nordstrom, McKinsey & Company's expert in Global Basic Materials Practise. The opening session will provide key insights on the current and projected state of the recovered paper industry and will feature perspectives from across the value chain.

The conference's two-day agenda includes the popular mill buyers' session, which will be chaired by paper recycling industry consultant Bill Moore. The panel will feature panellists from across Europe including Smurfit Kappa, Europac, Metsa Tissue, and Aylesford Newsprint Ltd. The session will tackle quality requirements, shifts in paper grades, procurement trends and other factors that are forcing paper mills throughout Europe to revisit their approach to business.

The 2014 conference will have a session focussing on the transportation of recovered paper. The panel will include key executives with major container shipping lines.

[View full list of confirmed speakers here](#)

The Italian recovered fibre market is the fourth largest in Europe. Despite this success, Italy only has a recycling rate of 63.3%, lower than the European recycling average of 71.7%. To examine the opportunities, as well as challenges, in the Italian paper recycling industry the Paper Recycling Conference Europe will finish with a roundtable discussion that brings together several of the largest and most influential paper and paper recycling firms in Italy. Panelists from BSB Recycling, Lucart, Reno De Medici S.p.A. and R.P. Trading Srl will take part in this session.

Once again the conference programme will be complemented by a table-top exhibition area, the main destination for the extended networking breaks, ensuring attendees make the most of their time in Milan and exchange ideas and contacts with the rest of the recycling supply chain throughout the two days.

Click here for more information www.europe.paperrecyclingconference.com